FORM D

RECEIVED

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

OMR APPROVAL

10/434

OMB Number: 3235-0076 Expires: April 30, 2008 Estimated average burden hours per response......16.00



Filing Under (Check box(es) that apply	r):	☐ Rule 505	X Rule 506	☐ Section 4(6)	ULOE
Type of Filing:		☐ New Filing		X Amendment	
· · · · · · · · · · · · · · · · · · ·	A. BASIC II	DENTIFICATION DA	ATA		
1. Enter the information requested ab	pout the issuer	-			
Name of Issuer (check if this is an a	mendment and name has changed, and	indicate change.)			
SP Holding Corporation					
Address of Executive Offices	(Number and Street,	City, State, Zip Code)	Telephone Nur	nber (Including Area Code)	
601 Union Street, Suite 3700, Seattle,	, Washington 98101		(206) 838-4670)	
Address of Principal Business Operatio (if different from Executive Offices)	ns (Number and Street, City, State, Zip	Code)	Telephone Nur	nber (Including Area Code)	
Same as above	•	PROCE	Champas above	:	
Brief Description of Business Food distributor and retailer		1445.3	4 000 <u>0</u>		
Type of Business Organization		MARZ	7 2007		
X corporation	☐ limited partnership, already for	med THOMAS	SOM L	☐ other (please specify):
☐ business trust	☐ limited partnership, to be forme	ed FINANC			
Actual or Estimated Date of Incorporati	-	Month :	<u>Year</u> 1996		

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 100 F Street, N.E., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

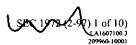
State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	☐ Promoter	X Beneficial Owner	X Executive Officer	X Director	General and/or Managing Partner
	t name first, if individual)				
Brown, Jason	,				
	idence Address (Number and et, Suite 3700, Seattle, Washin				
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	X Executive Officer	Director	General and/or Managing Partner
Full Name (Las Johnson, Micha	t name first, if individual) el				
	idence Address (Number and att, Suite 3700, Seattle, Washin		_		
Check Boxes that Apply:	Promoter	☐ Beneficial Owner	X Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Las Tenenberg, We	t name first, if individual) ndy				
Business or Res	idence Address (Number and Set, Suite 3700, Seattle, Washin				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	X Executive Officer	Director	General and/or Managing Partner
Full Name (Las Wernick, Jonat	t name first, if individual) nan				
	idence Address (Number and tet, Suite 3700, Seattle, Washin				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	X Director	☐ General and/or Managing Partner
Full Name (Las Smith, David	l name first, if individual)				
	idence Address (Number and :et, Suite 3700, Seattle, Washin				
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	X Director	General and/or Managing Partner
Full Name (Las Mechan, Peter	t name first, if individual)			-	
	idence Address (Number and tet, Suite 3700, Seattle, Washin	•			
Check Boxes that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	X Director	General and/or Managing Partner
Full Name (Las Bingham, Roy	t name first, if individual)				
	idence Address (Number and set, Suite 3700, Seattle, Washin				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	X Director	General and/or Managing Partner
Lioon, Douglas					
	idence Address (Number and et, Suite 3700, Seattle, Washin				

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer X Director ☐ General and/or Box(es) that Managing Partner Apply: Full Name (Last name first, if individual) Hassan, S.M. Hass

Business or Residence Address (Number and Street, City, State, Zip Code)

601 Union Street, Suite 3700, Seattle, Washington 98101

				В	. INFORM	IATION AB	OUT OFFE	RING				
ι.	Has the issuer sold,	or does the iss	uer intend to			investors in t	_				Yes No	X
2.	What is the minimu	im investment t	that will be a	ecepted from	m any indiv	idual?						ock – 1 Share units (\$12,500)
3.	Does the offering po	ermit joint own	ership of a s	ingle unit?			,				Yes <u>X</u> No	
4.	Enter the informat solicitation of pure registered with the broker or dealer, yo	hasers in conn SEC and/or wit	ection with th a state or :	sales of sec states, list th	curities in the name of t	he offering. the broker or	If a person	to be listed	is an associat	ed person or	agent of a	broker or dealer
Full	Name (Last name fir	rst, if individua	ıl)									
	nham Hill Partners	='					•					
	ness or Residence A			-								
	Madison Avenu	•	, New You	rk, NY 10	0022							
	ne of Associated Bro	ker or Dealer										
Pali	Capital, Inc.											
State	es in Which Person I	isted Has Solid	cited or Inter	ds to Solici	t Purchasers	3			*****			
(Che	eck "All States" or cl	neck individual	States)		***************************************		••••••	. ,	***************************************			All States
[AL]	[AKJ	[AZ]	[AR]	<i>></i>	[] 39 4	IST	[DE]	[DC]	[FL]	[GA]	HI	[ID]
D-K	L [IN]	[IA]	[KS]	{KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
IMT	I (NE)	[NV]	[NH]	भ्रम्ब	[NM]	DIA	[NC]	[ND]	(OH)	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	JTNJ	[TX]	[UT]	ĮVTJ	1244	[WA]	[WI]	[WY]	[PR]	
	Name (Last name fir		1)									
	vTrade Securities, In		1.0	- C' - C -				·		_	<u>.</u>	<u> </u>
	ness or Residence A	`	•	•	, Zip Code)							
	W. Palmetto Pk Rd		oca Katon, F	L 33433								
INGII	ic of Associated Biol	cer or Dealer										
State	es in Which Person I	isted Has Solid	cited or Inten	ds to Solici	t Purchasers							 -
	eck "All States" or ch											□ All States
[AL		[AZ]	[AR]	[CA]	[CO]	⊘ ¶	[DE]	[DC]	1544	[GA]	(HII	[ID]
154	_	[IA]	[KS]	[KY]	[LA]	[ME]		[MA]	MI	[MN]	[MS]	[MO]
IMT		[NV]	[NH]	lrul 	[NM]	pw¤√	[NC]	[ND]	[OH]	(DKK	OR	[PA]
[RI]		[SD]	ITNI	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full	Name (Last name fir				,,			1		1	144.41	(1.17)
Aegi	s Capital Group											
Busi	ness or Residence A	ddress (Numbe	r and Street,	City, State,	Zip Code)			,				
810	7 th Ave. 11 th Floor, N	lew York, NY	10019									
Nam	e of Associated Brol	ker or Dealer										
State	es in Which Person L	isted Has Solic	ited or Inten	ds to Solici	t Purchasers	3	 -					
(Che	ck "All States" or cl	eck individual	States)		*****************			***************************************				All States
[AL]		[AZ]	[AR]	(CHK	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
(IL)	[IN]	[lA]	[KS]	ĮΚΥΙ	[LA]	[ME]	[MD]	[MA]	[MI]	DHAL	IMSI	[MO]
[MT] [NE]	[NV]	[NH]	DH	[NM]	DX	ĮNCĮ	[ND]	[ОН]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	JTNJ	"	ודטן	[VT]	[VA]	[WA]	 ĮWVĮ	[WI]	[WY]	[PR]
			•		-	•	•	•	- •	- •	•	• •

Full Name (Last name first, if individual) Kimball & Cross Investment Management Corp. Business or Residence Address (Number and Street, City, State, Zip Code) 50 Congress Street, Suite 740, Boston, MA 02109 Name of Associated Broker or Dealer States in Which Person Listed Has Solicited or Intends to Solicit Purchasers All States (Check "All States" or check individual States)..... [AL] [AK] |AZ|[AR] DX [CO] [CT] [DE] [DC] [FL] D C [HI][ID] [MO] INI [IA] [KS] [LA] [ME] [MD] [MA] [MI] [MN] [MS] **[KY]** [MT] [NE] DYKI. INHI TDH√ [NM] DK(INCL [ND] [OH] [OK] [OR] [PA] [RI] [SC] ISDI [TN] JUTJ ĮVTJ [VA] [WA] [WV][WI] [WY] [PR] [TX] Full Name (Last name first, if individual) The Shemano Group, Inc. Business or Residence Address (Number and Street, City, State, Zip Code) 601 California Street, Suite 1150, San Francisco, CA 94108 Name of Associated Broker or Dealer States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)..... ..□ All States [AL] [AK] [AZ] [AR] [CO] [ID] [CT] (DE) [DC] [FL] [GA] [HI] [IL] [IN] $[\Lambda]$ [KS] [KY] [LA] [ME] [MD] [MA] [MI] [MN] [MS] [MO] [MT] [NE] [NV] [NH] [NJ] INMI [NY] [NC] [ND] [HO] [OK] [OR] [PA] [RI] [SC] [SD] [TN] [TX] [UT] **[VT]** [VA] [WA] [WV] [W] [WY] [PR]

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

exchang				-
	Type of Security		Aggregate Offering Price	Amount Already Sold
	Debt		\$	S
	Equity		8,633,764 Shares of Common Stock	8,633,764 Shares of Common Stock
		Preferred		
	Convertible Securities (including warrants)		\$	\$
	Partnership Interests		s	\$
	Other (Specify Units)		\$ 12,690,290	\$ 12,690,290
	Total		\$ 12,690,290 and	\$ 12,690,290 and
			8,633,764 Shares of Common Stock	8,633,764 Shares of Common Stock
	Answer also in Appendix, Column 3, if filing under ULOI	3.		
offering the nur	ne number of accredited and non-accredited investors who have and the aggregate dollar amounts of their purchases. For offering the number of persons who have purchased securities and the aggregates on the total lines. Enter "0" if answer is "none" or "zero."	igs under Rule 504, indicate		
			Number	Aggregate
			Investors	Dollar Amount
				of Purchases
	Accredited Investors		156	\$ 12,690,290 and 8,633,764 shares of Common Stock
	Non-accredited Investors			\$
	Total (for filings under Rule 504 only)			\$
	Answer also in Appendix, Column 4, if filing under ULOI	Ξ.		
sold by	iling is for an offering under Rule 504 or 505, enter the information the issuer, to date, in offerings of the types indicated, in the twelve securities in this offering. Classify securities by type listed in Part C	(12) months prior to the first		
		•	Type of	Dollar Amount
			Security	Sold
	Type of Offering		•	
	Rule 505			\$
	Regulation A			\$
	Rule 504			\$
	Total			\$ S
securition informa	mish a statement of all expenses in connection with the issuarces in this offering. Exclude amounts relating solely to organization may be given as subject to future contingencies. If the amo furnish an estimate and check the box to the left of the estimate.	nce and distribution of the expenses of the issuer. The		<u> </u>
	Transfer Agent's Fees			\$
	Printing and Engraving Costs			\$
	Legal Fees		X	\$ 200,000
	Accounting Fees			\$
	Engineering Fees			\$
	Sales Commissions (specify finders' fees separately)		X	\$ 690,374
			41	/ · · · · · · · · · · · · · · · · · ·
	Other Expenses (Identify) Blue Sky Fees		X	\$ 4,935

C. OFFERING PRICE, NUMBER OF IN	VESTORS, EXPENSES AND	USE OF PRO	CEEDS	· · · · · · · · · · · · · · · · · · ·
 Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjusted". 	gross proceeds to the issuer"(inc	cludes cash rece	ived only)	\$ 6,008,431
5. Indicate below the amount of the adjusted gross proceeds to the issuer use If the amount for any purpose is not known, furnish an estimate and ch payments listed must equal the adjusted gross proceeds to the issuer set for	eck the box to the left of the e	stimate. The t		
		Payment to Directors, &	•	Payment To Others
Salaries and fees	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	□ s		s
Purchase of real estate		□ s		□ s
Purchase, rental or leasing and installation of machinery and equipment	•••••••••••••••••••••••••••••••••••••••	□ s		□ \$ <u>0.00</u>
Construction or leasing of plant buildings and facilities		□ s		□ s
Acquisition of other businesses (including the value of securities involved in the		□ s	0.00	□ s
in exchange for the assets or securities of another issuer pursuant to a merger) Repayment of indebtedness		□ s		□ \$ <u>0.00</u>
Working capital			0.00	X \$6,008,431
Other (specify):			<u></u>	
		□ \$		□ \$
Column Totals		□ \$		□ s
Total Payments Listed (column totals added)		□ \$	6,008,431	X \$6,008,431
D. FEDE	RAL SIGNATURE		-	
The issuer had duly caused this notice to be signed by the undersigned duly au	thorized person. If this nation is	filed under D	lo 505 tha f	fallauring giomature gonetitutes
an undertaking by the issuer to furnish to the U.S. Securities and Exchange Co non-accredited investor pursuant to paragraph (b)(2) of Rule 502.	mmission, upon written request	of its staff, the	information	furnished by the issuer to any
Issuer (Print or Type)	Signature	$\overline{\lambda}$	·	Date
SP Holding Corporation	tim			February 26, 2007
Name of Signer (Print or Type)	Title of Signer (Print or Type)			
Jason Brown	Chief Executive Officer			
			·.	· · · · · · · · · · · · · · · · · · ·

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E. STATE SIGNATURE	. 144,1							
		1							
1.	Is any party described in 17 CFR 230.252(c), (d), (e) or (f) presently subject to any of the disqualification provides	sions of such rule?	Yes	No					
				X					
	See Appendix, Column 5, for state response.								
2. The undersigned issuer hereby undertakes to furnish to the state administrator of any state in which the notice is filed, a notice on Form E such times as required by state law.									
3.	The undersigned issuer hereby undertakes to furnish to any state administrators, upon written request, informat	ion furnished by the issuer to c	fferees.						
4,	4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemptio (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that thes conditions have been satisfied.								
	the issuer has read this notification and knows the contents to be true and has duly caused this notice to be sign erson.	ned on its behalf by the under	signed duly	authorized					
Iss	sucr (Print or Type) Signature		Date						
SP	SP Holding Corporation								
Na	ame (Print or Type) Title (Print or Type)								
Jas	Ison Brown Chief Executive Officer								

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX Type of security Disqualification Intend to sell and aggregate under State to non-accredited offering price Type of investor and ULOE (if yes, investors in State offered in state amount purchased in State attach (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) explanation of waiver granted (Part E-Item 1) State Yes Number of No No Amount Number of Amount Yes Accredited Non-Investors Accredited Investors AL ΑK ΑZ AR CA 2.364.221 shares of X 63 2,364,221 shares of \mathbf{X} Common Stock and Common Stock and \$5,670,690 of Units \$5,670,690 of Units CO \$107,500 of Units 2 \$107,500 of Units X X CT \$400,000 of Units \mathbf{X} 3 \$400,000 of Units \mathbf{X} DE X 74,824 shares of 1 74,824 shares of \mathbf{X} Common Stock Common Stock DÇ FL \$87,500 of Units X 2 \$87,500 of Units X GA \$125,00 of Units 2 \$125,00 of Units \mathbf{X} X н 36,718 shares of 36.718 shares of X 2 \mathbf{X} Common Stock and Common Stock and \$55,000 of Units \$55,000 of Units ID 11, 262,001 shares of 9 262,001 shares of X X Common Stock and Common Stock and \$490,000 of Units \$490,000 of Units IN \mathbf{X} 116,241 shares of 1 116,241 shares of \mathbf{X} Common Stock Common Stock lΛ KS ΚŸ LA ME MD 64,653 shares of 4 64,653 shares of X X Common Stock and Common Stock and \$135,000 of Units \$135,000 of Units 499,193 shares of MΑ X 499,193 shares of 5 X Common Stock and Common Stock and \$110,000 of Units \$110,000 of Units ΜI MN 89128 shares of 2 X 89128 shares of X Common Stock and Common Stock and \$107,500 of Units \$107,500 of Units

MS MO

				APPENDIX						
, 1		2 3 4						5		
•	Intend to sell and aggregate to non-accredited offering price investors in State (Part B-Item 1) and aggregate Type of investor and amount purchased in State (Part C-Item 1) (Part C-Item 2)					unde ULOH att explan waiver	Disqualification under State ULOE (if yes, attach explanation of waiver granted (Part E-Item 1)			
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No	
MT					<u> </u>					
NE		X	118,686 shares of Common Stock	2	118,686 shares of Common Stock				X	
NV		X	14,761 shares of Common Stock and \$150,000 of Units	2	14,761 shares of Common Stock and \$150,000 of Units				X	
NII LN			£1.1<0.000 £11.1		#4.4.CD.000 CTL 1:					
L L		X	\$1,160,000 of Units	6	\$1,160,000 of Units				X	
NM		X	97,067 shares of Common Stock	1	97,067 shares of Common Stock				X	
NY		X	64,412 shares of Common Stock and \$3,564,600 of Units	21	64,412 shares of Common Stock and \$3,564,600 of Units				X	
NC				-						
ND										
OH										
ОК		X	\$25,000 of Units	1	\$25,000 of Units				X	
OR		-								
PA		X	1,698,837 shares of Common Stock and \$160,000 of Units	7	1,698,837 shares of Common Stock and \$160,000 of Units				X	
RI										
SC									! !	
SD		<u> </u>								
TN							-		<u> </u>	
TX		X	29,522 shares of Common Stock and \$50,000 of Units	2	29,522 shares of Common Stock and \$50,000 of Units				X	
UT										
VT			220 221 4		220 221					
VA		X	238,221 shares of Common Stock and \$237,500 of Units	2	238,221 shares of Common Stock and \$237,500 of Units				X	
WA		X	2,721,012 shares of Common Stock and \$55,000 of Units	11	2,721,012 shares of Common Stock and \$55,000 of Units	·			X	
W٧						<u> </u>				
WI		X	57,118 shares of Common Stock	i	57,118 shares of Common Stock				X	
WY										
PR										

END